



## Press Release

### For Immediate Release

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### International Probiotics Association (IPA) Launches IPA World Congress Website

Chicago, Illinois, October 2, 2007 - The International Probiotics Association (IPA) has announced the launch of the new IPA World Congress website at [www.ipaworldcongress.com](http://www.ipaworldcongress.com). IPA World Congress is a biennial professional conference, conducted in association with the American Gastroenterological Association Institute (AGA), and brings health professionals, academia and industry professionals together for two days of presentations on probiotic-related topics. The 2008 IPA World Congress will be held at the Beverly Hilton on April 11-12, 2008. The scientific program, hotel information, and online registration are available at [www.ipaworldcongress.com](http://www.ipaworldcongress.com).

"We are thrilled to see the World Congress come to fruition," says IPA's Executive Director Ioannis Misopoulos. "This will mark the first time where a probiotic conference brings together professionals from many different areas of the probiotic industry to outline key developments in probiotic medical research and product development."

IPA is an international non-profit trade organization established in 2001 whose goal is to promote scientific progress and development of high quality probiotic products worldwide, as well as establish standards for probiotic testing protocols. For more information on the IPA, access the IPA website at [www.ipa.org](http://www.ipa.org)

The AGA Institute is dedicated to the mission of advancing the science and practice of gastroenterology. Founded in 1897, the AGA is one of the oldest medical-specialty societies in the United States. The more than 16,000 members include physicians and scientists who research, diagnose and treat disorders of the gastrointestinal tract and liver. For more information, access [www.gastro.org](http://www.gastro.org).

For more information regarding IPA World Congress 2008, contact Ioannis Misopoulos, M.Sc., Executive Director, IPA, at (847) 376-2750 or access the IPA World Congress website at [www.ipaworldcongress.com](http://www.ipaworldcongress.com).

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